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Piña Madera Bio

Co-Founder of Sing-A-Lingo

Piña Madera is co-founder of the Spanish language sensation, Sing-A-Lingo. Responsible for developing the Sing-A-Lingo curriculum, Piña is the primary performer and songwriter on the company's latest CD release – En Mi Casa.

Raised bilingual by a Mexican mother and American father, Piña's parents felt it was important for her to connect with her Mexican heritage. To ensure she learned the language, Piña was required to speak Spanish in the home, making her fluent from a very young age.

At age six, Piña discovered a passion for music and began playing the piano. Studying with a strict teacher, Piña adopted a rigorous practice schedule and took lessons twice a week for 11 years. In high school, she began teaching music lessons to young children as an after school job, where she first discovered her love for teaching.

Piña went on to attend Brown University, acquiring a B.A. in Creative Writing and later a M.A. in English & American Literature from the University of New Mexico. After college, Piña began her career as an educator and has been teaching and developing products for teachers ever since.

Prior to founding Sing-A-Lingo, Piña ran the Upward Bound educational programs for high school students for five years. She has also designed and manufactured various classroom props for teachers as well as developed numerous teaching materials, including textbooks for ESL students and computer-based training programs for retailers.

Residing in Medford, MA, Piña and her husband Michael have two sons, currently four and six, and are raising them Spanish bilingual. Piña and Michael constantly look towards their children for inspiration for developing new songs and learning tools for Sing-A-Lingo.